



Western Maine Forest Nursery Co.

GROWERS OF EVERGREEN TREES

Fryeburg, Maine

Tree Growing Time
Spring, 1959

Dear Friend and Tree Grower,

Here's wishing you good luck - and good business for '59!

Things look pretty good to us here in Maine - we predict a good year for the nursery business. We hope that Evergreens will lead the "hit-parade" again and that your sales of these popular and practical varieties will continue to build good profits for you. Now is the time, of course, to do your planning and purchasing for the planting and selling season that will be here sooner than you think!

Harold and I are 'specially pleased with the quality and variety of stock we have to offer you this season. We had plenty of rain with last Summer's hot, sunny days and growing conditions were good. So far this Winter we've had our share of hard freezes and prolonged cold. Already our trees have been subjected to the toughest of growing conditions - and they've come through with flying colors, well, deep rich healthy colors, anyway! And with just the root systems that folks expect of our Evergreens - strong, fibrous roots that make our trees grow quickly into hardy, bushy specimens that just about sell themselves. Because we've had such good growing results we're able to offer you a wide choice of varieties, too.

As you know, we guarantee in writing that 90% of the trees we ship (except seedlings) must live through the first growing season or be replaced free of charge. This guarantee covers millions of trees annually. We're able to make this unusual guarantee because our trees are absolutely top-quality; grown in the rich, loamy soil of our 120 acre nursery - in scorching sun and punishing cold - and each tree is transplanted at least once (except Seedlings) to give it strength and vitality for rapid growth anywhere. Western Maine Evergreens get unusual care because we stake our reputation and 36 years of experience on every single tree we sell.

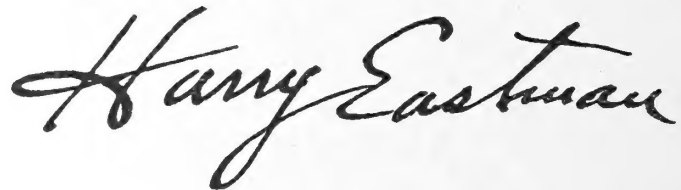
One of the things people tell us they like about doing business with us is the way we prepare our stock for shipment. Each order is carefully packed with a generous amount of our own hard-to-get sphagnum moss. It's the best way we know to keep the roots cool and damp so that your Evergreens reach you in A-1 shape - healthy, full-bodied, good looking, ready to plant and sell.

(over, please -)

Harold tells me that people just don't believe it when you tell them: "Supply is limited - rush your order today!". Maybe not. We're the last ones to try to fool anybody but I do know that some years we've had to disappoint some of our friends because their orders arrived after the supply of some varieties had run-out. Maybe this has happened to you. I hope not. At any rate, you'd be wise to place your order as soon as possible to be sure of getting exactly what you want. And please bear in mind that in spite of the higher cost of help and supplies we've been able to hold the price line. Our Evergreens still cost only pennies apiece. Growing Western Maine Evergreens is one of the best investments you can make when you consider that they'll be worth from \$3 to \$10 each in a few years.

So, won't you please check-over the enclosed Spring Folder right away and jot down the varieties you need for this Spring. Fill in the order form and send it along (today!) with your check in the "ready-to-mail" envelope. If you prefer, tote up the amount of your order, send your check for one-half and pay the other half when your Evergreens arrive (COD) in time for Spring planting. In that way you'll be making sure that you get the varieties and quantities you want of the healthiest, most beautiful, "guaranteed-to-live" Evergreens that you can buy anywhere, at prices that will make real profits for you.

Sincerely yours,

A handwritten signature in cursive script that reads "Harry Eastman". The signature is fluid and elegant, with a large, sweeping "H" and a long, trailing "y".

for
Harry and Harold Eastman
The Living Tree Nurserymen

From _____

WESTERN MAINE FOREST NURSERY CO.

FRYEBURG, MAINE

U. S. Dept of Agriculture
Library
Washington 25, D. C.

WESTERN MAINE FOREST NURSERY CO.
FRYEBURG, MAINE

All members of the same household should order under one name

Special Offers will not be broken. No order for less than five trees. No order for less than \$1.00. Orders will be shipped C. O. D. providing a payment of half the amount accompanies the order. Fifty trees of the same kind and size may be bought at the 100 rate. All prices except special prepaid offers are F. O. B., Fryeburg, Maine.

PERM
17A

